



# GIVE. ADVOCATE. VOLUNTEER.



Heart of Maine United Way

REPORT TO THE COMMUNITY

## WHERE DOES THE MONEY GO?

Your support allows Heart of Maine United Way (HoMEUW) to fund some of the best health and human service programs in Hancock, Penobscot, Piscataquis, Somerset, Washington and Waldo Counties. Funds raised through the Community Fund are awarded through our Strategic Investment Grants, a competitive, volunteer-led process creating measurable impact toward our Opportunity 2028 goals. HoMEUW also financially supports programs through our Innovation and Community Response funds throughout the year as needs emerge.

### STRATEGIC INVESTMENT GRANT PARTNERS

- Bangor Area Homeless Shelter – Shelter Program
- Bangor Area Homeless Shelter – Warming Center
- Bangor Region YMCA – Preschool at the Y Program
- Bangor Region YMCA – Teen Center
- Bangor Region YMCA – Y Academy Before and After School Program
- Boys & Girls Club of Bangor – After School Program
- Christine B. Foundation – Cancer Nutrition Assistance Program
- Eastern Area Agency on Aging – A Place at the Table
- Food AND Medicine Jobs with Justice Education Fund – Food Access Programs
- Good Samaritan Agency – Child Care Center
- Habitat for Humanity of Greater Bangor – Affordable Homeownership
- Health Equity Alliance – Hub for Harm Reduction
- Healthy Acadia – Food For All Program
- Healthy Peninsula – Magic Food Bus Healthy Eating Program
- Legal Services for the Elderly – Senior Legal Helpline
- Literacy Volunteers of Bangor – Adult & Family Literacy Program
- Loaves and Fishes Food Pantry – Food Pantry Distribution
- New Hope Midcoast – Waldo County Outreach Program
- OHI – Brewer Area Food Pantry
- Partners for Peace – Advocacy and Outreach Services Program
- Penobscot Community Health Center, Inc. (PCHC) – Hope House Health & Living Center
- Penquis C.A.P., Inc. – Children's Advocacy Center
- Penquis C.A.P., Inc. – Domestic Violence Intervention Program (DVIP)
- Penquis C.A.P., Inc. – Financial Capability Program
- Saint Andre Home – CourageLIVES
- Shaw House – Day Program
- Shaw House – Youth Homeless Demonstration Housing Program
- Spectrum Generations – Meals on Wheels Waldo County
- UCP of Maine – Bridges: Early Childhood Education
- Wabanaki Public Health and Wellness – Expanding the Wabanaki Recovery Infrastructure

### INNOVATION FUND

- Bangor Overdose Collaborative – Harm Reduction
- Downeast Community Partners – Homelessness Documentary
- Penquis C.A.P., Inc. – Eastern Maine CA\$H Free Tax Preparation
- P.I.R.2Peer – Rural Recovery Hubs

### RESPONSE FUND

- Union Street Brick Church – Overnight Warming Shelter

### HEART OF MAINE UNITED WAY BOARD MEMBERS

Erin Barry, *Chair*  
CEO, Means Wealth Management

Jessamine Pottle, *Vice Chair*  
Director of Marketing & Communications, Haley Ward, Inc

Kristen Perry, *Treasurer*  
Senior Manager- Tax Services, BerryDunn

Doug Michael, *Secretary*  
Chief Community Health & Grants Officer, Northern Light Health

Pat Kimball, *Past Chair*  
Wellspring, Inc, Retired

Wendy Durrah  
Senior Vice President, Chief of Staff, Bangor Savings Bank

Gerry Ford  
Senior Sourcing Initiative Manager, General Electric

Debbie Gendreau  
Superintendent of Recreation, Bangor Parks & Recreation\*

Debbie Laurie  
City Manager, City of Bangor

Sue Mackey Andrews  
Facilitator, Helping Hands with Heart, Retired

Austin Muchemore  
General Manager, Hollywood Casino\*

Kendra Overlock  
Vice President Customer Service & Communications, Versant Power

Ron Russell  
Darling's Auto Group, Retired

Deb Sanford  
Vice President, Chief Nursing Officer, Northern Light Health (EMMC)

Chris Shaw  
Director Clinical Operations, Northern Light Health (EMMC)

Elizabeth Sutherland  
Partner, Sutherland Weston Marketing Communications\*

\*term ended June 30, 2022

Dear Friends,

United Way has been a cornerstone in this community for 85 years. True to these roots, we continue to be the organization that you can count on to meet the communities' most pressing needs. Established in 1937 as the "Community Chest," we have transformed from serving the single community of Bangor to representing a six-county region.

Together, we celebrated many successes last year, the highlight was surpassing the campaign goal by 13%. Other highlights included, the installation of the Hopeful Sign in Downtown Bangor, being recognized as the Bangor Region Chamber of Commerce's Nonprofit of the Year, completing the volunteer grant review for funded partners and expanding our reach to Somerset County.

At several points in our history as we have expanded our reach and with that our name has also evolved. We are thrilled to announce that United Way of Eastern Maine is now officially **Heart of Maine United Way**. After vetting several options the Board of Directors unanimously agreed that Heart of Maine was the best fit as it represents both geography and the wonderful people that make our part of Maine so very special.

We continue to honor the past and move forward into the future with innovation and hope...with **HEART**. We know that many people in our community are struggling. Our role, with your support, is to help relieve some of the pressure they are facing in their day-to-day lives through the programs and initiatives we fund. Through this report, it is my hope that you will feel what your generosity makes possible for 121,541 people this year; **1 in 3 people** in our community.

There is much work to be done and we know that you are up to the task to help us to raise every dollar we can to make a difference. I hope you will join me in renewing your commitment to our neighbors through your donation this year. If you have not participated previously, I invite you to join us by making a contribution. My grandmother always said "one candle may light a thousand." I truly believe that despite any challenges we are facing as individuals when we come together, each doing what we can, it adds up to something truly incredible and that is what Heart of Maine United Way is all about.

With gratitude,



Shirar Patterson  
President & CEO  
Heart of Maine United Way





**GOOD SAMARITAN AGENCY AND UNITED WAY – 85 YEARS TOGETHER**

United Way celebrates its 85<sup>th</sup> anniversary this year, and Good Samaritan Agency its 120<sup>th</sup> year of existence. The pair have been partners throughout, always making a difference in the community.

As one of HoMEUW vetted partners for decades, Good Samaritan provides high quality childcare services as well as a single parent program. At Good Samaritan, the staff isn't just watching your child, they are paying attention.

Aurora started attending Good Samaritan at 5 weeks, and her mom Miranda started working there at the same time. It was a perfect package of employment and daycare needed to make things work in Miranda's life when she needed help.

However, the story doesn't end there. The staff at Good Samaritan, while caring for Aurora, was able to determine that Aurora needed help with her gross motor skills. The early intervention provided access to physical therapy and has significantly impacted her growth.

"Good Samaritan made such a difference for us, I'm not sure where we'd be without them," Miranda said.

Aurora started school in the fall of 2021, and now Miranda has joined her in the Bangor School System as an ed tech. Community support through United Way allowed Good Samaritan to give them a hand when they needed it.

**BOLD GOAL #1: BASIC NEEDS**

Meet basic needs and promote self-sufficiency for all.

TOGETHER we will change **109,796** lives, here are some examples:

- 21,214 individuals will become more food secure
- 529 individuals will attain affordable, permanent, or emergency housing
- 928 individuals will improve their personal safety and avoid further violence

**BOLD GOAL #2: SUBSTANCE USE**

Prevent, treat, and support recovery from Substance Use Disorder

TOGETHER we will change **5,225** lives, here are some examples:

- 205 individuals will gain access to treatment and recovery services
- 1,304 individuals will be safer due to harm reduction services
- 501 family members of those battling their addiction will receive support

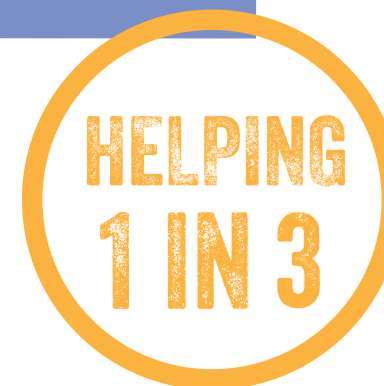
**BOLD GOAL #3: EARLY CHILDHOOD**

Ensure all children have quality early learning experiences

TOGETHER we will change **6,520** lives, here are some examples:

- 240 kids will be able to participate in safe, impactful before and/or after school programs
- 164 kids will be mentored, improving their emotional health and development
- 95 additional children will have access to quality childcare programs

We remain committed to tracking and reporting results to the community. If you are interested in learning about more of our results please visit [HoMEUnitedWay.org/results](https://HoMEUnitedWay.org/results)

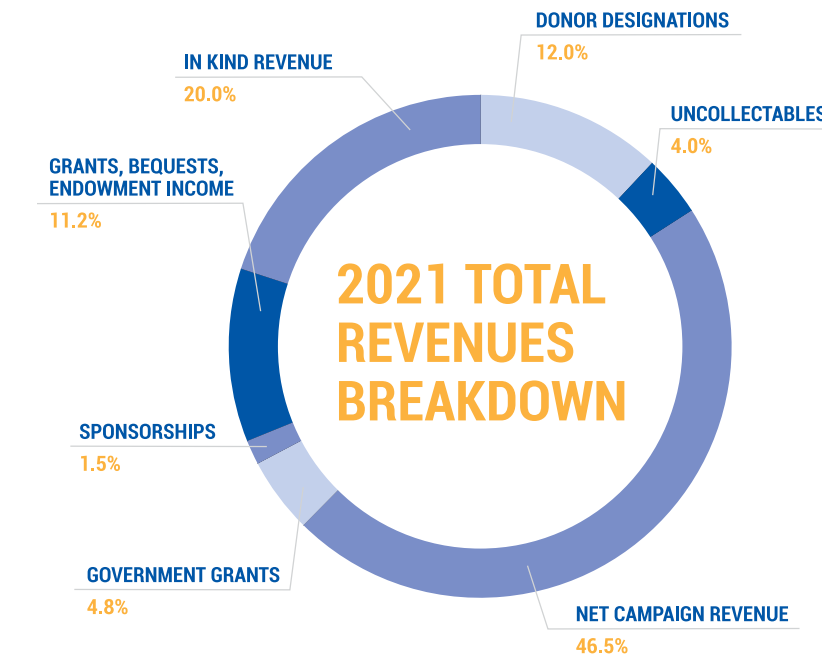
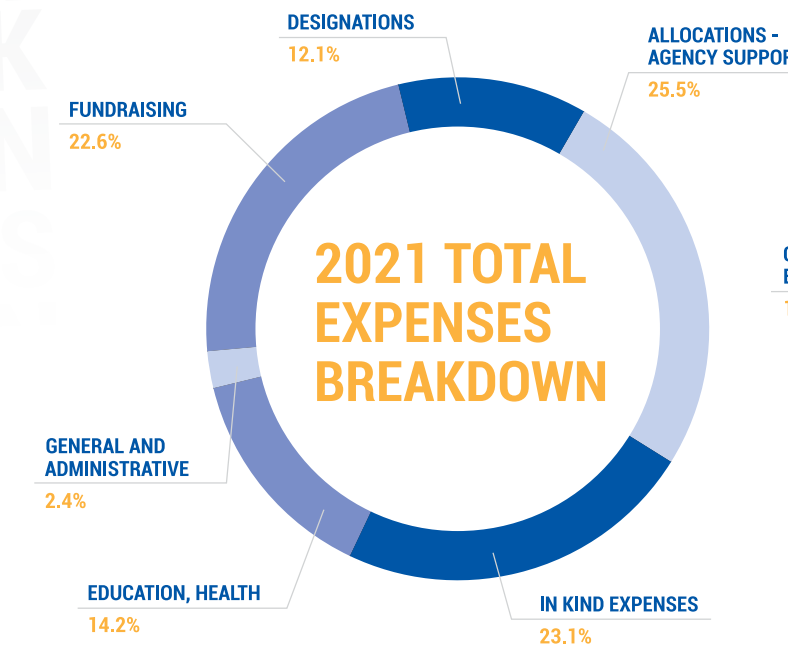


**FINANCIALS**

Statement of Financial Position as of June 30, 2021

ASSETS	2021	2020
Cash & Cash Equivalents	\$376,791	\$344,808
Pledges Receivable, Net	\$454,604	\$472,734
Accounts Receivable & Other Assets	\$87,060	\$134,169
Investments	\$4,624,855	\$790,506
Property & Equipment	\$10,639	\$17,151
Beneficial Interests in Trusts	\$451,865	\$3,527,369
<b>Total Assets</b>	<b>\$6,005,814</b>	<b>\$5,286,737</b>

LIABILITIES + NET ASSETS	2021	2020
<b>Liabilities</b>		
Accounts Payable	\$62,936	\$58,237
Agency Allocations Payable	\$338,769	\$350,135
Donor Designations Payable	\$234,328	\$188,343
<b>Total Liabilities</b>	<b>\$636,033</b>	<b>\$596,715</b>
<b>Net Assets</b>		
Unrestricted	\$1,066,039	\$1,020,266
Temporarily Restricted	\$1,501,256	\$ 949,130
Permanently Restricted	\$2,802,486	\$2,720,626
<b>Total Net Assets</b>	<b>\$5,369,781</b>	<b>\$4,690,022</b>
<b>Total Liabilities and Net Assets</b>	<b>\$6,005,814</b>	<b>\$5,286,737</b>



**CORNERSTONE COMPANIES**

Together, these companies have helped to raise nearly half of our annual campaign funds. They are the foundation and support that our mission is built upon. Thank you all for your dedicated efforts!

