

Dear Friends,

Going back to our earliest beginnings, Heart of Maine United Way has always been about mobilizing the caring power of our community. With your help we have always worked hard to bring people together to help those in need. We have been **United in Purpose** to better our communities.

United in Purpose is exemplified by the July 2023 launch of the Bundle initiative in the Maine Highlands. Made possible with leadership from Heart of Maine United Way and the support of Foundation partners, Bundle is designed to support newborns and their families. Created with the input and expertise of nurses, home visitors, teachers, parents, and local service providers, Bundle incorporates a website, care boxes, and community-based efforts all in a welcoming brand that helps all parents in the Maine Highlands, regardless of economic status, feel a little less overwhelmed. With community support, **United in Purpose**, we will reach the goal of expanding Bundle into neighboring counties and beyond.

In line with our Bold Goal of moving 10,000 people out of poverty by the year 2028 we partnered with The Community Caring Collaborative and Helping Hands with Heart to bring Dr. Donna Beegle, a world renowned poverty expert with lived experience in generational poverty, to the Heart of Maine for a week of trainings throughout our region. In these thought-

provoking sessions Dr. Beegle shared stories and facts with hundreds of participants including municipal staff, educators, business leaders, non-profit partners, and community members with a vested interest in the topic of poverty. These sessions mark the start of an important conversation, **United in Purpose**, to identify solutions that have the power to change lives.

Through the generosity of the community, more than \$1.5 million dollars was raised last year in the Annual Campaign. These gifts are improving the lives of 122,748 people in need, that is 1 in 3 people in our six-county region, through 40 funded programs, 9 community-based HoMEUW led initiatives and numerous Neighbors United drives collecting much needed resources (food, school supplies, hygiene products etc).

Thank you for your help making this possible. Your continued engagement is vital as we work **United in Purpose** to better our communities.

With gratitude,

Shirar Patterson
President & CEO

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Northern Light Health (EMMC)

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WHERE DOES THE MONEY GO?

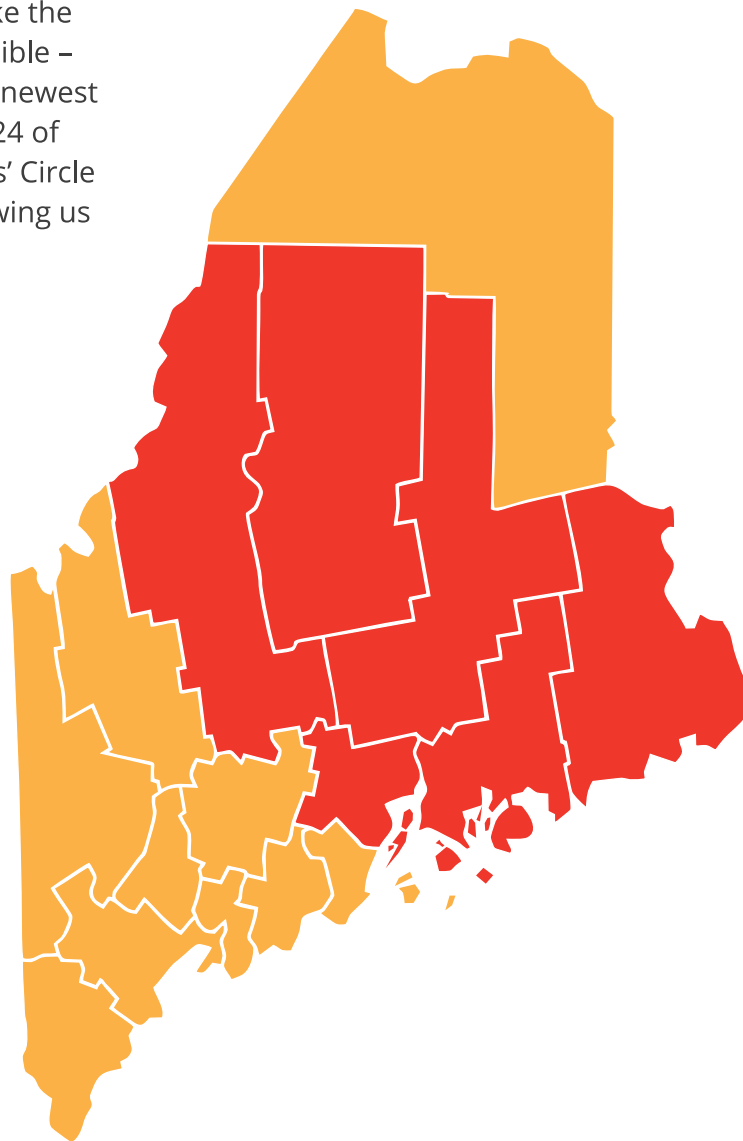
Your support is critical to Heart of Maine United Way's work across Hancock, Penobscot, Piscataquis, Somerset, Washington and Waldo Counties. Generous donations help make the initiatives we organize, fund, lead and support possible – like 211, KeepMEWarm, Neighbors United, and our newest project, Bundle. These initiatives help support 95,224 of our neighbors, from infants to older adults! Leaders' Circle donors are essential to our funding strategies, allowing us to fund some of the best health and human service programs across our six-county region.

A key part of HoMEUW's mission is executed through our Strategic Investment Grants, a competitive, volunteer-based review process that generates and creates measurable impact toward our Opportunity 2028 goals. We are proud to have 40 funded programs, made possible by your donations, helping improve the lives for 27,524 individuals and families across our diverse communities! HoMEUW also financially supports nonprofit programs through critically important one-time grants, utilizing our Innovation and Community Response funds. **Thank you for making this possible!**

View our Strategic Investment Grant Partners, as well as Innovation and Community Response fund awardees on our website, HoMEUnitedWay.org/what-we-do/partner-agencies.



RESPONSE FUND
STRATEGIC INVESTMENT GRANTS
INNOVATION FUND



United Way
Heart of Maine

United Way
Heart of Maine



UNITED in PURPOSE

HoMEUnitedWay.org

STORY OF IMPACT

We all want children to thrive. And we want the people taking care of them to thrive too. Created with the input and expertise of nurses, home visitors, teachers, parents, and local partners, Bundle is a welcoming brand and initiative - incorporating a website, care boxes, and community-based efforts to help parents feel a little less overwhelmed.

Bundle connects people in the Maine Highlands with important services and caring support for young children, expecting parents, and families across the region. Bundle targets community awareness, highlights local resources, increases understanding and utilization of healthcare, social services and safety net programs, and reduces shame and stigma.

Our Bundle boxes are free care packages provided to every family with a new baby in the Maine Highlands region, four times during the first year of life. Boxes contain developmentally appropriate toys, books, parenting resources, strategic messaging, as well as self-care information for the caregiver. Bundle boxes are distributed directly through healthcare providers at regular well-child visits, promoting routine doctor's visits, which are critical to the health of the child and parent.

Bundle directly and indirectly supports the wellbeing of both the child and caregiver, which results in higher utilization of needed services, promotes healthy development of the child, increases school-readiness, and can encourage and support families as they work to improve their economic security, household safety, and generate long-lasting impact.

We are excited to share that HoMEUW has launched Bundle in the Highlands, and has a vision for expansion with grant funding and donor support!



**HELPING
1 IN 3**

RESULTS

As Heart of Maine United Way continues our work in Phase II of the Opportunity 2028 initiative, our six-county region continues to feel the positive impact on our neighbors. With your support, we will help 122,748 people in the coming year. **1 in 3 people in our community!** These are some of the ways your contribution will help to change lives this year:

BOLD GOAL 1: BASIC NEEDS

Meet basic needs and promote self-sufficiency for all.

Because of you, we will change **105,103 lives**. Donations help keep our neighbors fed and make sure they can still afford their medicine; provide safe shelter for those experiencing domestic violence; support emergency heating aid and emergency utility bills; and improve financial stability while helping build savings. We are **UNITED in PURPOSE!**

BOLD GOAL 2: SUBSTANCE USE

Prevent, treat, and support recovery from Substance Use Disorder.

Because of you, we will change **5,318 lives**. Donations help individuals facing recovery; support parents, children and families who have a loved one battling Substance Use Disorder; increase the health and safety of our communities; and allow for critical prevention-based, resiliency-building programming for our youth and teens. We are **UNITED in PURPOSE!**

BOLD GOAL 3: EARLY CHILDHOOD

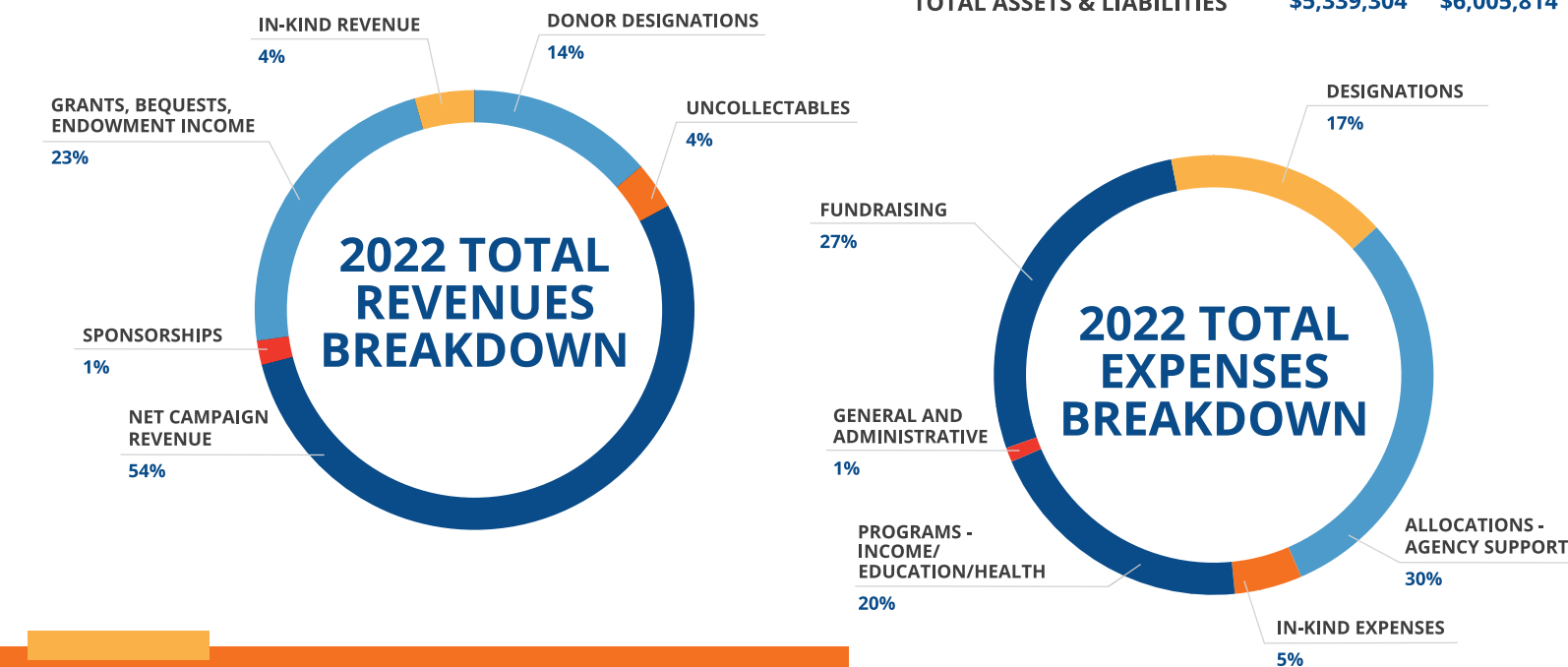
Ensure all children have quality early learning experiences.

Because of you, we will change **12,327 lives**. Donations help support safe, reliable childcare options for working families; promote the healthy development of our kids' social and emotional health; encourage youth mentoring and robust before/after school activities; and provide parents with critical supplies, such as diapers, wipes, and blankets. We are **UNITED in PURPOSE!**

FINANCIALS

Statement of Financial Position as of June 30, 2022

ASSETS	2022	2021	LIABILITIES & NET ASSETS	2022	2021
Cash & Cash Equivalents	\$755,161	\$376,791	Liabilities		
Pledges Receivable, Net	\$464,196	\$454,604	Accounts Payable	\$86,337	\$62,936
Accounts Receivable & Other Assets	\$121,737	\$87,060	Agency Allocations Payable	\$355,000	\$338,769
Investments	\$3,624,630	\$4,624,855	Donor Designations Payable	\$246,612	\$234,328
Property & Equipment	\$11,299	\$10,639	TOTAL LIABILITIES	\$687,949	\$636,033
Beneficial Interests in Trusts	\$362,281	\$451,865	Net Assets		
TOTAL ASSETS	\$5,339,304	\$6,005,814	Unrestricted	\$1,054,697	\$1,066,039
			Temporarily Restricted	\$883,756	\$1,501,256
			Permanently Restricted	\$2,712,902	\$2,802,486
			TOTAL NET ASSETS	\$4,651,355	\$5,369,781
			TOTAL ASSETS & LIABILITIES	\$5,339,304	\$6,005,814



CORNERSTONE COMPANIES

These ten companies and their employees have raised more than half of the Heart of Maine United Way's Annual Campaign goal! They are the foundation and support that our mission is built upon. Thank you for all your dedicated and generous efforts. **Together we are United in Purpose!**

