

A MESSAGE OF HOPE

Dear Friends,

What a year it has been. As a community we've experienced incredible challenges, we have seen struggles and triumph. We have seen ingenuity, resourcefulness, and dedication of businesses, nonprofits, and individuals to pull through this time; to go above and beyond to support our neighbors who found themselves in need. We have experienced the joy of people coming together to lift each other up.

We have seen teachers, children and families navigate the unknown of the school environment and virtual classrooms. Our childcare providers turned on a dime to ensure our children were safe. Kids have found ways to help their neighbors and their peers in droves, whether it is a lemonade stand or selling handmade jewelry, they are here to make a difference.

Our partners tirelessly addressed the tough issues of child abuse, domestic violence, food insecurity, homelessness, isolation, substance use disorder and much more. At United Way of Eastern Maine (UWEM), we reimagined our campaign to thrive in a virtual world and continue to raise the funds needed to meet the critical goals our community has set.

I'm proud to share that because of your support UWEM exceeded our fundraising goal for the 2020 campaign! The endorsement of our donors is the most powerful tool we have to improve the lives of 109,803 people in our community, among them 20,573 children.

Each and every one of these things make me hopeful. Yet we know there is still work to be done. The pandemic continues to impact our lives, our children's education, our workforce and our mental health. Despite the unknown we are facing I know that we are best when we LIVE UNITED. This year we are united in hope, we are HOPEFUL. Join forces with United Way and share hope with our friends and neighbors that need it. Maybe you need it. At UWEM we believe that everyone in our community needs some hope these days which is why this year's theme is so close to our hearts and our gift to the community. YOU are a centerpiece of this hope and your contributions make a true and meaningful difference for 1 in 4 people in our community.

With gratitude,

Shirar Patterson
President & CEO, United Way of Eastern Maine



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*term ended June 30, 2021

WHERE DOES THE MONEY GO?

Your support allows the United Way of Eastern Maine to fund some of the best health and human service programs in Hancock, Penobscot, Piscataquis, Washington and Waldo Counties. The majority of funds are awarded through a competitive, volunteer-led grant process. UWEM also supports programs through our Innovation Fund. To learn more about volunteering in the grant review process please visit: UnitedWayEM.org/grantreview

Bangor Area Recovery Network – Recovery Program
Bangor Region YMCA – Bangor YMCA Early Childhood Education / Y Works / Innovation Grant

Cobscook Institute – Cobscook Community High School Program
Community Compass – Early Childhood & Parenting Navigator
Courageous Steps Project – Innovation Grant

Dover Foxcroft Area Food Cupboard – Food Cupboard Program
Eastern Area Agency on Aging – Nutrition Support / Caregiver Support
Good Samaritan Agency – Single Parent Program / Child Care Center
Habitat for Humanity – Home Ownership Program

Health Equity Alliance – Harm Reduction & Overdose Elimination / Innovation Grant
Healthy Acadia – Food for All / Innovation Grant
Healthy Peninsula – Magic Food Bus

Helping Hands With Heart – Innovation Grant
Independent Advocates of Maine – Community Ties

Literacy Volunteers of Bangor – Adult & Family Literacy / Innovation Fund
Maine Access Grant – Innovation Grant
New Hope for Women – Waldo County Outreach Program

Northern Light EMMC – Innovation Grant
OHI – Brewer Area Food Pantry

Partners for Peace – Innovation Grant

Penobscot Community Health Care – Hope House Health & Living Center
Penquis – Child Abuse & Neglect Council / Children's Advocacy Center / The Batterer's Intervention Program / McAuley Residence / Innovation Grant

Piscataquis Regional Food Center – Healthy Food for All
Save A Life, Inc. – Innovation Grant

Shaw House – Basic Day Program / Mason Place Transitional Housing Program / Streetlight Outreach / Youth Shelter

Spectrum Generations – Meals on Wheels Waldo County
Wellspring, Inc. – Outpatient Services / Innovation Grant

LIVE UNITED

"Hopeful is not a gift, it's a challenge."

- Charlie Hewitt



United Way of Eastern Maine

REPORT TO THE COMMUNITY

STORIES OF IMPACT

THE STEEVES FAMILY

A mom and dad were enjoying a breakfast out when they were told they should head home immediately because smoke was coming from their house. By the time they had arrived, it was too late. Donni and Matt Steeves' three children, including a newborn, were safely being watched elsewhere, but their pets were not so fortunate. The family lost all of their belongings in the fire. In the aftermath, the Steeves family received support from relatives and many community organizations.

Among the helpers was Marilyn from the Danforth Food Pantry, and the United Way of Eastern Maine. They were there to help with much needed diapers, blankets, coats, and other supplies for Alex, Chase, and Ava.

While many in the community know United Way as a fundraising organization, money is not the only donation we accept. Over the years we've collected millions of pounds of food, coats, socks, and so much more. Our motto... lead with "YES!"

So in the spring of 2021, when a simple phone call led to the donation of a tractor trailer truck full of baby supplies and clothes we said YES!

United Way of Eastern Maine is one of the only nonprofits in the region who can accept a donation that large and get it distributed quickly and efficiently. The Steeves family was just one of the many benefitting from this donation. In our five counties, 59 agencies received a share of the 54,000 diapers, 1,980 packages of baby wipes, 1,260 bottles of baby shampoo, 720 blankets, formula for 54,849 bottles, and 474 coats! Now that's a lot of HOPE!



For more stories of impact visit: UnitedWayEM.org/impact

BOLD GOAL: BASIC NEEDS

BOLD GOAL #1

MEET BASIC NEEDS AND PROMOTE SELF-SUFFICIENCY FOR ALL

Our Concern

In the spring of 2021, 22% of Maine adults reported having difficulty covering usual household expenses.

Our Hope

"Our community makes us hopeful! We work every day to build vibrant communities where people thrive and healthful resources are easily available. We are inspired by partners and community members' efforts and collaboration."

- Shoshona, Healthy Acadia

Our Impact

With your support, UWEM helped improve access to food for 38,205 individuals.

BOLD GOAL: SUBSTANCE USE

BOLD GOAL #2

PREVENT, TREAT, AND SUPPORT RECOVERY FROM SUBSTANCE USE DISORDER

Our Concern

In 2020, overdose deaths increased by 33% in Maine, resulting in 504 lives lost, an average of more than one a day.

Our Hope

"I'm hopeful that community education and awareness programs can help reduce overdoses in Eastern Maine."

- Ashley, Health Equity Alliance

Our Impact

With your support, UWEM increased access to treatment and recovery resources for 4,515 people.

BOLD GOAL: EARLY CHILDHOOD

BOLD GOAL #3

ENSURE ALL CHILDREN HAVE QUALITY EARLY LEARNING EXPERIENCES

Our Concern

In 2020, 70% of parents/guardians who responded to a Maine Parent Federation survey reported concerns about academic and social regression.

Our Hope

"I'm hopeful that every child will know that they matter, because at Maine Highlands every child does matter to us!"

- Sue, Helping Hands with Heart

Our Impact

With your support, UWEM improved school readiness for 2,899 children.

FINANCIALS

Statement of financial position as of June 30, 2020

ASSETS	2020	2019
Cash & Cash Equivalents	\$344,808	\$410,865
Pledges Receivable, Net	\$472,734	\$495,898
Accounts Receivable & Other Assets	\$134,169	\$81,873
Investments	\$790,506	\$781,331
Property & Equipment	\$17,151	\$23,931
Beneficial Interests in Trusts	\$3,527,369	\$3,619,572
Total Assets	\$5,286,737	\$5,413,470

LIABILITIES & NET ASSETS

	2020	2019
Liabilities		
Accounts Payable	\$58,237	\$61,894
Agency Allocations Payable	\$350,135	\$350,135
Donor Designations Payable	\$188,343	\$174,210
Total Liabilities	\$596,715	\$586,239
Net Assets		
Unrestricted	\$1,020,266	\$1,044,045
Temporarily Restricted	\$949,130	\$1,063,548
Permanently Restricted	\$2,720,626	\$2,719,638
Total Net Assets	\$4,690,022	\$4,827,231
Total Assets & Liabilities	\$5,286,737	\$5,413,470

CORNERSTONE COMPANIES

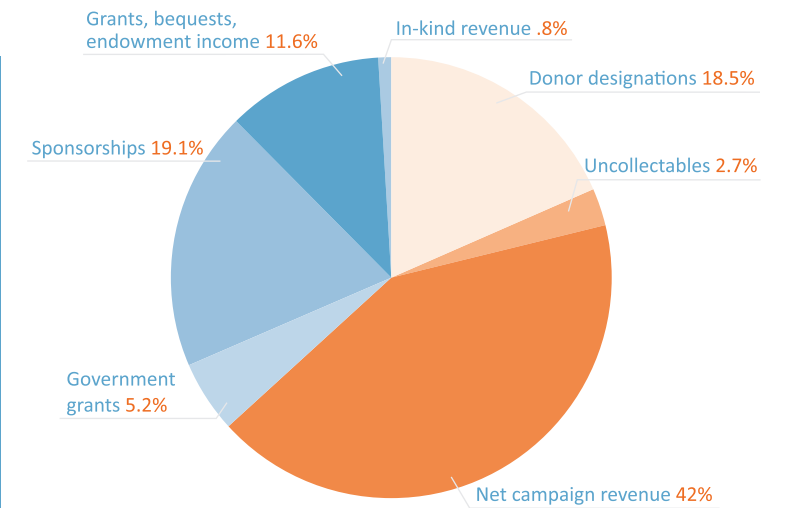
Together, these companies have helped to raise nearly half of our annual campaign funds. They are the foundation and support that our mission is built upon. Thank you for all of your dedicated efforts!



FISCAL YEAR ENDING JUNE 30, 2020

TOTAL REVENUES BREAKDOWN

\$2,679,640



TOTAL EXPENSES BREAKDOWN

\$2,623,370

