

A Message of Hope

Dear Friends,

For 83 years United Way of Eastern Maine has been at the forefront of support in our region through times of crisis and times of prosperity and health. We mobilize the caring power of people and communities. We exist to support our community, no matter the climate, to help people not just survive, but thrive. We are HERE FOR GOOD.

Our region has seen struggles before and United Way has been there to mobilize the community in response. From the closure of Dow Air Force base, when we rallied to meet an ambitious campaign goal to September 11, 2001 when our campaign kick-off, just days after 9/11, became a touching and inspiring community rally. The energy, pride and inspiration I feel at our response in the face of COVID-19 is not easily expressed in a letter. In a matter of days, we mobilized our community, we launched a fund, we identified the most pressing needs and offered support to partners throughout our region. In three short months, we raised nearly \$300,000, mobilized volunteers and distributed 120 grants through the COVID-19 Response Fund to help support the community. We are HERE FOR GOOD.

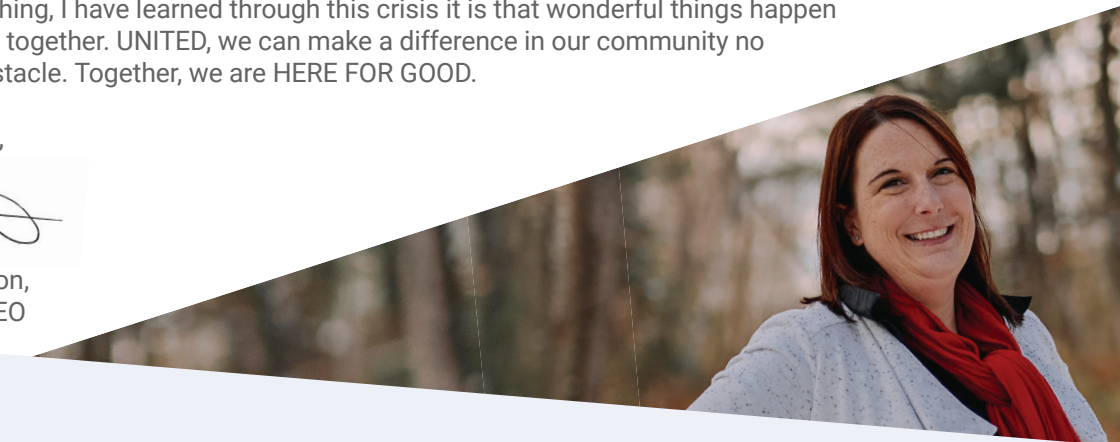
In the midst of responding to the disruptions of COVID-19 we continued to do the work our donors and partners depend on us for. Last year we raised \$1.45 Million. This year we are committed to raising at least that amount to support the foundational work in Basic Needs, Substance Use Disorder and Early Childhood Development that we know is most important. At United Way we continue to focus on the future moving our community forward with optimism and hope.

If there is anything, I have learned through this crisis it is that wonderful things happen when we work together. UNITED, we can make a difference in our community no matter the obstacle. Together, we are HERE FOR GOOD.

With gratitude,



Shirar Patterson,
President & CEO



United Way of Eastern Maine Board Members

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Bangor Area Recovery Network

Erin Barry - Vice Chair/Treasurer
Means Wealth Management

Doug Michael - Secretary
Northern Light Health

Helen McKinnon, RN, MS - Past Chair
Northern Light EMMC
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Eric Anderson * - GE

Sno Barry, CPA, MST * - BerryDunn

Debbie Gendreau - Bangor Parks & Recreation

Susan J. Hunter - University of Maine
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Food Bank

Kristen Perry, CPA - BerryDunn

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High School

Karen Pomeroy * - Northern Light
Laboratory

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Deb & Jeff Sanford - Campaign
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Chris Shaw - Northern Light EMMC

Elizabeth Sutherland - Sutherland
Weston Marketing & Communications

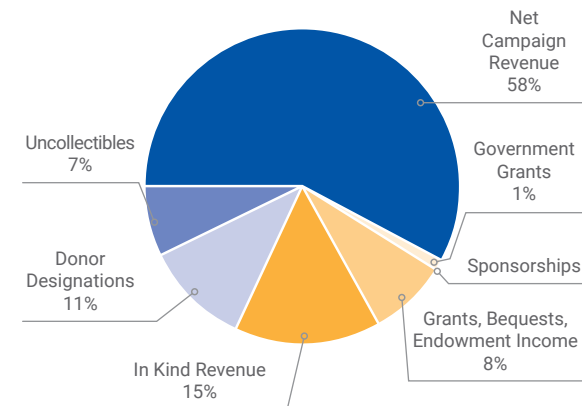
*Term ended June 30, 2020

Financials

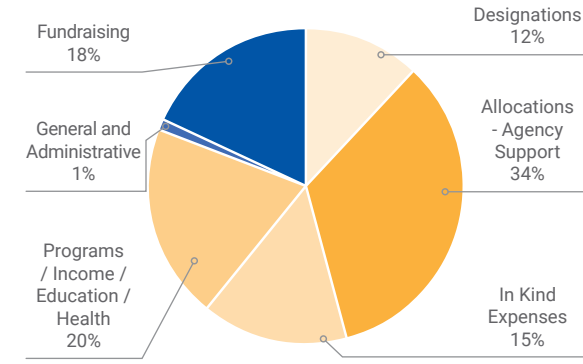
Statement of Financial Position as of June 30, 2019

Revenues	FYE19 Actual		Expenses	FYE19 Actual	
Gross Campaign	\$1,740,598		Designations	\$255,829	
Donor Designations	\$255,829	\$255,829	Allocations - Agency Support	\$758,113	
Uncollectibles	\$150,411	\$150,411	In kind expenses	\$339,808	
Net Campaign Revenue	\$1,334,358	\$1,334,358	General Support		
Government Grants	\$19,749	\$19,749	CI/Allocations/Designations	\$1,809,854	
Sponsorships	\$4,150	\$4,150	Programs - Income/Education/Health	\$456,104	
Grants, bequests, endowment income	\$187,436	\$187,436	General and Administrative	\$30,802	\$30,802
In kind revenue	\$342,180	\$342,180	Fundraising	\$398,017	\$398,017
Total public support and revenues	\$1,887,873	\$2,294,114	Total expenses	\$2,238,673	\$2,238,673

2019 Total Revenues Breakdown
\$2,294,114



2019 Expenses Breakdown
\$2,238,673



*2020 Audit in progress

Cornerstone Companies

Together, these companies have helped to raise nearly half of our annual campaign funds. They are the foundation and support that our mission is built upon. Thank you for all of your dedicated efforts!



HERE FOR
GOOD

REPORT TO THE COMMUNITY



GIVE. ADVOCATE. VOLUNTEER.

United Way of Eastern Maine
700 Main Street, Suite 1
Bangor, ME 04401

unitedwayem.org

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[@unitedwayem](https://www.instagram.com/unitedwayem)



→ OPPORTUNITY 2028

Through **Opportunity 2028** we are prepared to lead the community towards positive change, focused on breaking down barriers and engaging all people in creating a bright future for all people in Eastern Maine.

These bold goals, the community's most pressing issues, will continue to frame our service work, funding and focus for our five county region in Eastern Maine well into the future.

Bold Goal # 1: Basic Needs

Issue: Over 107,000 people, including 1 in 3 children, in Eastern Maine are living in poverty.

Our focus: Meet basic needs and promote self-sufficiency for all TOGETHER, we will move 10,746 people out of poverty by 2028.

2019-2020 Result Highlights*:

- ▶ **26,108 families** and individuals have experienced improvement in food insecurity.
- ▶ **186 families** and individuals have experience reduced barriers to safe, affordable, stable housing.
- ▶ **1 family** of three housed.
- ▶ **1,066 women and children** have experienced improved safety from violence and abuse.
- ▶ **268 youth and adults** have increased job readiness skills.
- ▶ **8,278 people** have received information and referral services through 211 Maine.

Bold Goal # 2: Substance Use Disorder

Issue: More than 100 people died of overdoses in Eastern Maine in 2017.

Our focus: Prevent, treat, and support recovery from Substance Use Disorder.

TOGETHER we will eliminate deaths due to Substance Use Disorder by 2028.

2019-2020 Result Highlights*:

- ▶ **1,295 people** have increased their access to the full spectrum of accessible and affordable treatment and recovery resources.
- ▶ **2,542 people** have increased access to health care services.
- ▶ **2,170 people** have developed skills and knowledge that allow them to support people in recovery.

Bold Goal # 3: Early Childhood Education

Issue: Only 48% of children are reading proficiently at the end of 3rd grade.

Our focus: Ensure all children have quality early learning experiences.

TOGETHER, we will increase the percent of children reading proficiently at the end of third grade to 58% by 2028.

2019-2020 Result Highlights*:

- ▶ **117 families** had increased access to preschool and quality early childcare programs.
- ▶ **423 parents** and caregivers are informed and engaged in their child's development.
- ▶ **94 children** are now meeting or exceeding developmental milestones.
- ▶ **118 K-3 children** had access to before and after school activities.



See Our Partner Agencies At www.unitedwayem.org/partners

*Estimates based on midyear reporting numbers from partners, Year End data pending.

Responding to Crisis

The COVID-19 crisis increased demand for basic needs in our five counties and caused so many in our community to seek assistance, many who had never needed it before. Launched on March 13, United Way responded to the need with the COVID-19 Response Fund for Eastern Maine. The mission: To generate critical funding for nonprofits in our community providing basic needs and support during uncertain times. Thanks to the generosity of donors and supporting businesses the Response Fund raised nearly \$300,000 and defined hope for over 25,000 people. Here are just a few of their stories:

Ridge View Community School - During the pandemic Ridgeview Community School saw its basic needs requests in the community triple. With the help of critical Response Fund donations, the Ridgeview staff was able to replenish their food supply, helping provide weekly food boxes for 221 children and their families for several weeks.

Wellspring, Inc. - Thanks to direct donor support to the COVID-19 Response Fund the team at Wellspring, Inc. was able to purchase remote access technology. The equipment allowed them to pivot and provide telehealth outpatient services for over 400 clients in recovery in the greater Bangor region.

Christine B. Foundation - Donations to the COVID-19 Response Fund allowed the Christine B. Foundation to purchase and distribute the essential specialty food options to support the strict dietary needs of those isolated & continuing cancer treatment throughout Eastern Maine.



Our Mission in Action

Volunteer Incentive Program - In response to the community's increased need for volunteerism during the COVID-19 Pandemic the team at United Way of Eastern Maine partnered with Tip Whip, a student ride share service headquartered in Orono, to create the Volunteer Incentive Program. This one-of-a-kind community assistance program created an incentive-based reward system for those who volunteer their time to local nonprofits in need. The rewards... gift cards to local businesses and eateries to support the local economy.

211 Maine - The Maine Center for Disease Control (CDC) and 211 Maine announced a new option in early March 2020 for Mainers to get answers to questions about the coronavirus any time day or night. Professionals at the Maine CDC worked closely with 211 Maine to incorporate answers to general questions about COVID-19 as well as resources they might need. Calls, texts, and emails to 211 were answered 24/7 by a specialist right here in Maine. The program has seen an increase of 113% in service calls in the last six months as compared to 2019.

Eastern Maine CA\$H - When the state and federal tax filing deadline was extended to July 15th we committed to help community members receive their much needed refunds. The Eastern Maine CA\$H Coalition extended their services until June, allowing United Way employees, certified IRS tax preparers, and volunteers together (virtually) to bring \$565,886 back to the community while saving an estimated \$119,000 in tax preparation fees.

