



**WE'RE ABLE TO  
MAKE A DIFFERENCE**

**BECAUSE!**  
**OF** *You!*

**GIVE. ADVOCATE. VOLUNTEER.**

United Way of Eastern Maine  
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# United Way Leadership



Photo by Jeff Kirilin

Dear Friends,

Last year, United Way of Eastern Maine (UWEM) launched Opportunity 2028 - a ten-year community-owned blueprint to achieve positive change around three issues people in our five-county service area consider most pressing. I have had the pleasure of sharing these goals with hundreds of people through our events and one on one conversations over the past year.

Whenever I share these goals I see nodding heads and smiles; a true recognition that this is what our community needs and the time is right. Folks are in agreement that United Way's role is not only to support the programs that are making a significant impact on people's lives, but to convene conversations and to create action around these issues that result in solutions for our future.

Through Opportunity 2028 we imagine a community where no one struggles to meet their basic needs. Where ALL people are fed, housed and financially stable. Everyone is safe. There are no barriers and no stigma when it comes to accessing treatment and recovery services. All parents and caregivers can enroll their children in high quality care settings and have the support they need to be strong parents. Our youth are engaged and resilient. A community where we are all making a difference and leading the charge, TOGETHER.

The vision for Opportunity 2028 is bold. We know that we cannot solve the region's problems on our own. UWEM is prepared to continue leading the charge, focused on breaking down barriers and engaging all people in creating the future. Together we will foster solutions that adapt and change along the way to meet people where they are. At its core, Opportunity 2028 and all of the work we do is about basic human needs and working together to create solutions to problems. If not now, when? If not United Way, who?

This is not business as usual, we know that, with your help, these are just some of the results we will see over the next year:

- 10,005 individuals experience improvement in their food security
- 2,000 people increase access to healthcare
- 1,700 people experience increased health and safety through harm reduction services
- 822 people experience improved safety
- 264 children experience reduced barriers to accessing before/after school programs
- 80 children meet or exceed age appropriate developmental milestones

The truth is that the need is greater than we ever anticipated. Requests to support programs aligned with these Bold Goals totaled more than \$3,000,000. United Way is committed to increase the funds we are raising in our community to be able to support the full spectrum of programs that will move the needle on these goals.

Your belief in United Way has provided the foundation upon which we are building the future. It is an incredibly exciting time to be part of this movement, thank you for supporting this vision for a brighter community. Feel free to reach out to me or any member of our board and staff team to learn more. We would be pleased to help you make an even more personal connection to this important work!

All the best,



Shirar Patterson  
President & CEO  
United Way of Eastern Maine

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\*Term Ended June 30, 2019

# Funded Programs

## Bangor Area Recovery Network

- 🏠 Recovery Program

## Bangor Region YMCA

- 🍎 Bangor YMCA Early Childhood Education
- 🍎 Y Works

## Cobscook Community Learning Center

- 🏠 Cobscook Community High School Program

## Community Compass

- 🍎 Early Childhood & Parenting Navigator

## Dover Foxcroft Area Food Cupboard

- 🏠 Food Cupboard Program

## Eastern Area Agency on Aging

- 🏠 Nutrition Program
- 🏠 Caregiver Support

## Good Samaritan Agency

- 🏠 Single Parent Program
- 🍎 Child Care Center

## Good Shepherd Food Bank

- 🏠 Hampden Distribution Facility

## Habitat for Humanity

- 🏠 Home Ownership Program

## Health Equity Alliance

- 🏠 Harm Reduction and Overdose Elimination

## Healthy Acadia

- 🏠 Food For All

## Healthy Peninsula

- 🏠 Magic Food Bus

## Hospice Volunteers of Hancock County

- 🏠 Substance Use Survivor Support Group

## Independence Advocates of Maine

- 🏠 Community Ties

## Literacy Volunteers of Bangor

- 🏠 Adult and Family Literacy

## New Hope for Women

- 🏠 Waldo County Outreach New Hope for Women

## OHI

- 🏠 Brewer Area Food Pantry

## Penobscot Community Health Care

- 🏠 Hope House Health & Living Center

## Penquis

- 🍎 Child Abuse and Neglect Council
- 🏠 Children's Advocacy Center
- 🏠 The Batterer's Intervention Program
- 🏠 Journey House

## Shaw House

- 🏠 Basic Day Program
- 🏠 Mason Place Transitional Housing Program
- 🏠 Streetlight Outreach
- 🏠 Youth Shelter

## Spectrum Generations

- 🏠 Meals on Wheels Waldo County

## St. Joseph's Hospital

- 🏠 Community Collaborative for Hospice and End of Life Care

## Wellspring, Inc.

- 🏠 Outpatient Services



### Goal 1:

Help 10,746 people move out of poverty by 2028.



### Goal 2:

By 2028, eliminate deaths due to Substance Use Disorder.



### Goal 3:

Help ensure that at least 58% of third graders are reading proficiently by 2028.



# → OPPORTUNITY 2028



## Goal 1



**Issue:** Over 107,000 people, including 1 in 3 children, in Eastern Maine are living in poverty.

**Our Focus:** Meet basic needs and promote self-sufficiency for all

**Expected Result:** 10,746 people move out of poverty by 2028.

### Initiatives

- Answering the call of 5,517 people seeking information and referral services through 211 Maine
- Leading Community Partners for Social Needs to provide 86 area basic needs focused nonprofit professionals with resources and education to enhance collaboration and service to those in need
- Return over \$4M in tax returns to 5,000 individuals and families in Eastern Maine
- Collect over 300,000 pounds of food for local food pantries

### Over the Next Year

- **20,652** families and individuals will have access to resources and assistance to address food insecurity
- **993** families and individuals will obtain or maintain safe, affordable, stable housing
- **1,107** individuals will have an effective support system when faced with violence or abuse
- **651** individuals will have access to opportunities to improve financial stability and achieve self-sufficiency

## Goal 2



**Issue:** More than 100 people died of overdoses in Eastern Maine in 2017

**Our Focus:** Prevent, treat, and support recovery from Substance Use Disorder

**Expected Result:** Deaths due to Substance Use Disorder are eliminated by 2028.

### Initiatives

- Exploring increased access to recovery treatment and working to reduce the stigma of Substance Use Disorder
- Helping to lead the efforts of Public Health districts in Eastern Maine

### Over the Next Year

- **6,547** people will have increased access to the full spectrum of accessible and affordable treatment and recovery resources
- **211** people will have increased access to prevention programming, youth programs to increase resiliency, and strategies to reduce stigma

### Over the next year we plan to:

- Develop detailed profiles (report cards) of the issues behind the bold goals.
- Expand and strengthen community capacity and engagement.
- Build collaboration among grantees.
- Establish working groups to advance strategic action plans.



### Goal 3



**Issue:** Only 48% of children are reading proficiently at the end of third grade.

**Our Focus:** Ensure all children have quality early learning experiences

**Expected Result:** The percent of children reading proficiently at the end of third grade increases to 58% by 2028.

#### Initiatives

- Work in Piscataquis County with partners on ways to increase school readiness in children ages 0-5
- Partner with a new initiative to provide books to every child in elementary school

#### Over the Next Year

- **160** kids will have increased access to preschool and quality early childcare programs
- **1,105** parents and caregivers are informed and engaged in their child's development
- **475** K-3 children have access to before and after school activities
- **119** providers and professionals deliver quality educational experiences

# BECAUSE OF *You!*



Robert was only three years old when his dad died, making it very hard for him and his family. They struggled with food insecurity. Thanks to generous donors like you, Robert's mom Cathy was able to put good, healthy meals on the table.

The Magic Food Bus was the program that delivered the food, but this program wouldn't be possible without United Way donors like you. Unlike traditional food cupboards or pantries which can be a challenge to access due to transportation, the Magic Food Bus meets people where they are.

It's just one of the many ways that TOGETHER, UNITED we impact the lives of thousands of people just like Robert every day.

## Thank You!

# Financials

## Statement of Financial Position as of June 30, 2018

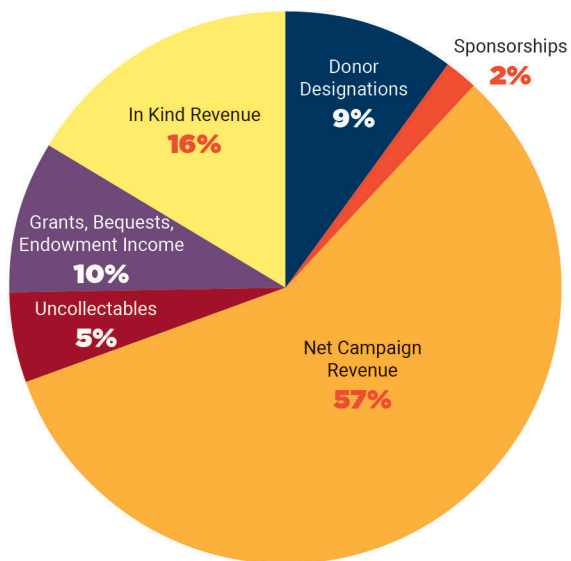
Assets	2018	2017
Cash & Cash Equivalents	163,756	402,288
Pledges Receivable, Net	559,824	580,007
Accounts Receivable & Other Assets	54,665	50,336
Investments	1,074,845	1,037,306
Property & Equipment	28,410	26,698
Beneficial Interests in Trusts	3,613,743	3,395,263
<b>Total Assets</b>	<b>\$5,495,243</b>	<b>\$5,491,898</b>

Liabilities	2018	2017
Accounts Payable	61,987	32,273
Agency Allocations Payable	398,411	397,661
Donor Designations Payable	154,721	151,875
<b>Total Liabilities</b>	<b>\$615,119</b>	<b>\$581,809</b>

Net Assets	2018	2017
Unrestricted	1,155,383	1,232,732
Temporarily Restricted	1,002,034	976,113
Permanently Restricted	2,722,707	2,701,244
<b>Total Net Assets</b>	<b>\$4,880,124</b>	<b>\$4,910,089</b>
<b>Total Assets and Liabilities</b>	<b>\$5,495,243</b>	<b>\$5,491,898</b>

### 2018 Total Revenues Breakdown

**\$2,283,307**



### 2018 Expenses Breakdown

**\$2,311,666**

