

Dear friends,

The legacy of giving at Heart of Maine United Way began 88 years ago with the Bangor Brewer Community Chest. Today, we've grown to serve six counties – and one in three people in our region benefit from this shared generosity.

But what does legacy mean to you? For some, the word can feel big or far off. Yet I believe we all have a legacy, and it looks different for each of us. It might be years of payroll contributions at your workplace. It might be afternoons spent coaching youth sports or volunteering at a food pantry. It might be the example you've set for your children, or the steady support you've given to a nonprofit that matters to you. Every act is part of a much bigger story, one that has been building for generations.

I saw legacy in my grandfather's military service, my grandmother's decades in the classroom, and in my own life through Girl Scouts and student leadership. I also know what it feels like to be on the receiving end of generosity. Today, as a leader and a parent, I'm mindful of passing that spirit forward to the next generation.

As you turn these pages, I hope you'll reflect on your own legacy of giving, in all the ways you contribute. Every gift of time, talent, or treasure adds to the fabric of this community. Together, we honor the traditions of the past while making room for the next generation of philanthropists who will shape our future. That is the true power of legacy.

-Shirar Patterson

PRESIDENT & CEO

Heart of Maine United Way



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## A LEGACY of giving

For generations, people across the Heart of Maine have stepped up to care for their neighbors. That legacy of giving continues today—through you. Every gift powers change that makes our communities stronger.

Your support means families can put food on the table, children can arrive at school ready to learn, and seniors can remain safe and connected. It gives nonprofits the resources to meet urgent needs today and the partnerships to build lasting solutions for tomorrow. **When you give, you are investing in a thriving, resilient Heart of Maine.**

### Our Goals



Heart of Maine  
**UNITED WAY**

#### BASIC NEEDS

Meet basic needs and promote self-sufficiency for all.

#### SUBSTANCE USE DISORDER

Prevent, treat, and support recovery from substance use disorder.

#### EARLY CHILDHOOD

Ensure all children have quality early learning experiences.

#### NONPROFIT CAPACITY BUILDING

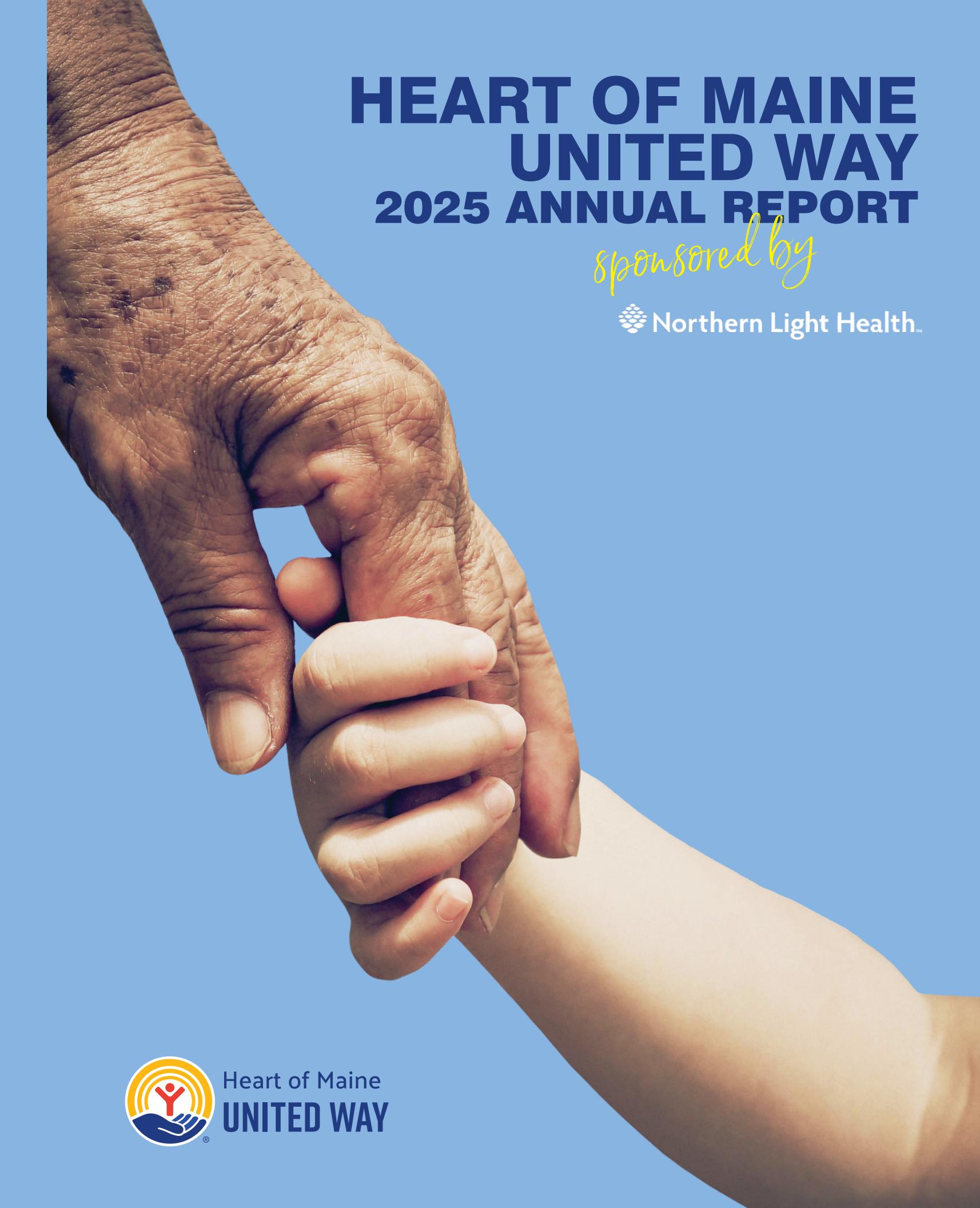
Build capacity so nonprofits can grow, collaborate, and lead lasting change.

### Our Impact

COUNTY	# Programs & Initiatives Funded	# Served by HoMEUW
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Hancock County	16	28,858
Penobscot County	28	46,402
Piscataquis County	16	9,857
Somerset County	12	31,604
Waldo County	12	6,821
Washington County	13	10,700

Learn more: [homeunitedway.org](http://homeunitedway.org)



# HEART OF MAINE UNITED WAY

## 2025 ANNUAL REPORT

sponsored by





# PASSING THE TORCH:

## *A legacy of Community Giving*

Generosity often begins with a simple invitation – a colleague encouraging a volunteer shift, a leader sharing why giving matters, or a parent bringing their child along to help. Over time, these moments create a legacy that moves from one person to the next, shaping how a community cares for its own.

Across our region, we see this legacy in families, workplaces, and the next generation of emerging leaders. The Briggs family's story reflects it well: a grandfather who once chaired the United Way campaign, a father who followed his example, a mother who gives of her time volunteering on committees and community events, and a daughter who grew up learning that even small acts of service make a difference. Today, she leads her own service projects – proof that generosity taught early becomes generosity lived out.

This pattern shows up in workplaces, too. When companies champion collections, volunteering, and community engagement, they create opportunities for people to step in and stay involved. Simple acts like gathering coats, organizing food drives, packing school supplies, build pride and connection that last long beyond any single event.

### That's what it means to pass the torch.

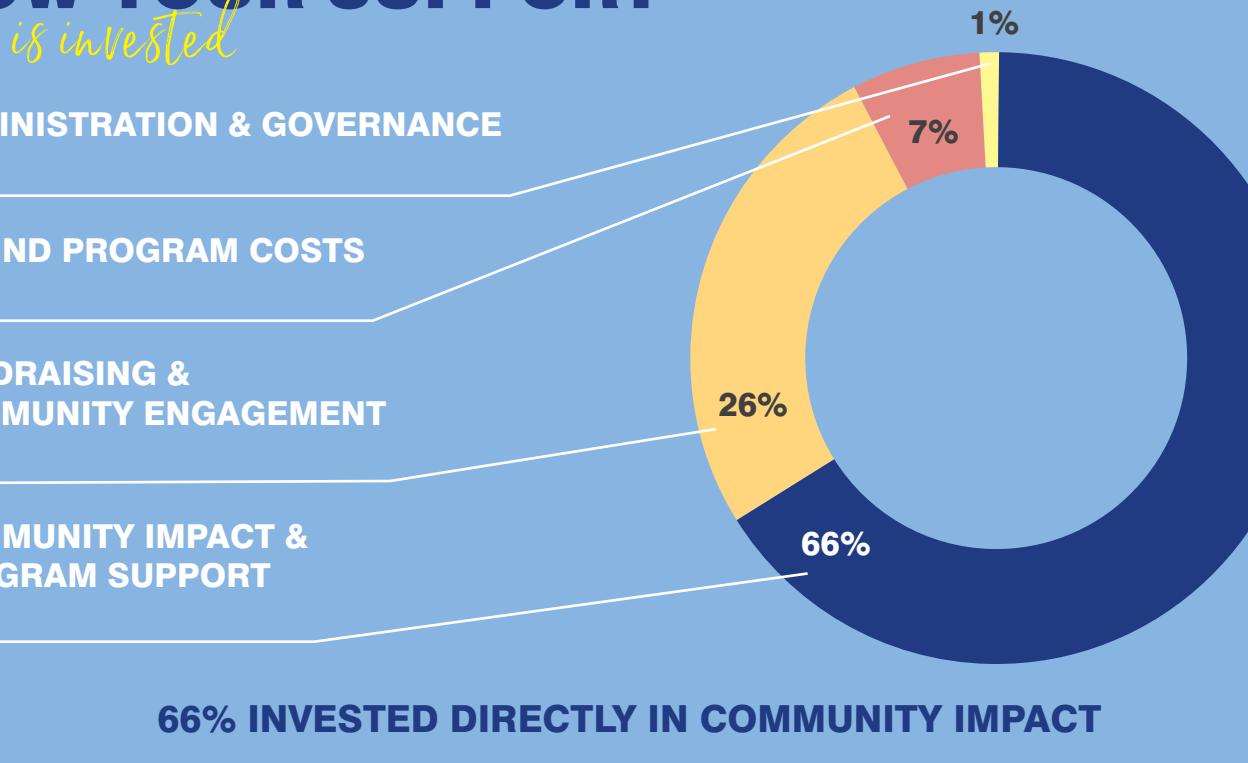
It's not about one family or one campaign year. It's about a culture of caring that grows each time someone models kindness, shows up for others, or invites a new person to get involved. This is how a community strengthens itself – one act of giving at a time.

# HEART OF MAINE UNITED WAY

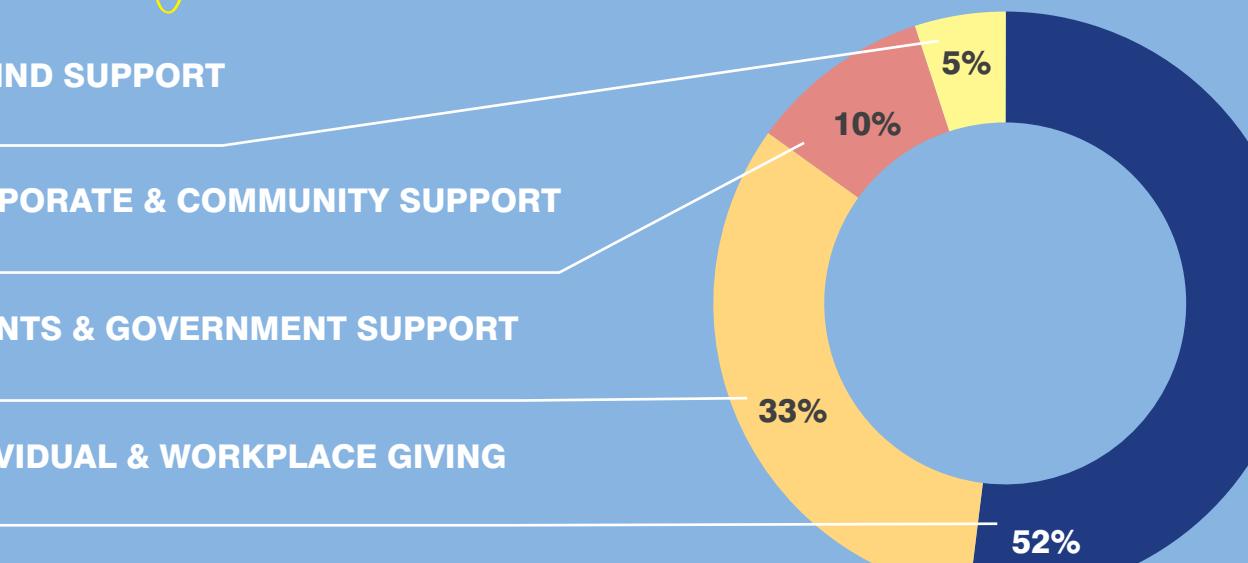
## *By the Numbers*

Every dollar invested in Heart of Maine United Way directly supports programs, nonprofit partners, and donor-directed impact across our communities.

### HOW YOUR SUPPORT *is invested*



### WHERE OUR SUPPORT *comes from*



16K

Pounds of food  
distributed to the community

\$2.3M

Committed to our community  
through HoMEUW three-year  
Strategic Investment Grants

31K

Childrens upported

134K

Community members served

7.5K

Pairs of socks collected  
during our annual sock drive

	2025	2024		2025	2024
<b>ASSETS</b>			<b>LIABILITIES &amp; NET ASSETS</b>		
Cash & Cash Equivalents	273,735	38,990	Liabilities		
Pledges Receivable, Net	431,665	483,088	Accounts Payable	77,720	40,266
Accounts Receivable & Other Assets	162,922	124,628	Agency Allocations Payable	367,839	31,373
Investments	5,450,583	4,419,980	Donor Designations Payable	234,57	23,662
Property & Equipment	639,223	44,982	Note & Leases Payable	307,43	40,446
Beneficial Interests in Trusts	434,878	407,776	<b>TOTAL LIABILITIES</b>	\$ 986,379	\$ 683,07
<b>TOTAL ASSETS</b>	\$ 7,393,006	\$ 5,519,444	Net Assets		
			Unrestricted	1,653,962	985,016
			Temporarily Restricted	1,961,75	1,188,43
			Permanently Restricted	2,790,450	2,762,938
			<b>TOTAL NET ASSETS</b>	\$ 6,406,627	\$ 4,836,337
			<b>TOTAL ASSETS &amp; LIABILITIES</b>	\$ 7,393,006	\$ 5,519,44

## Cornerstones

Together, these ten companies and their employees have raised more than half of the Heart of Maine United Way Campaign. They are the foundation and support that our mission is built upon. A special recognition goes to our community champion, Darling's Auto Group. **Thank you to all of our Cornerstone Companies for your dedicated and generous efforts!**



*Special thanks to our community champion, Darling's Auto Group*