

Dear friends,

The **legacy of giving** at **Heart of Maine United Way** began 88 years ago with the Bangor Brewer Community Chest. Today, we've grown to serve six counties – and one in three people in our region benefit from this shared generosity.

But what does legacy mean to you? For some, the word can feel big or far off. Yet I believe we all have a legacy, and it looks different for each of us. It might be years of payroll contributions at your workplace. It might be afternoons spent coaching youth sports or volunteering at a food pantry. It might be the example you've set for your children, or the steady support you've given to a nonprofit that matters to you. Every act is part of a much bigger story, one that has been building for generations.

I saw legacy in my grandfather's military service, my grandmother's decades in the classroom, and in my own life through Girl Scouts and student leadership. I also know what it feels like to be on the receiving end of generosity. Today, as a leader and a parent, I'm mindful of passing that spirit forward to the next generation.

As you turn these pages, I hope you'll reflect on your own legacy of giving, in all the ways you contribute. Every gift of time, talent, or treasure adds to the fabric of this community. Together, we honor the traditions of the past while making room for the next generation of philanthropists who will shape our future. That is the true power of legacy.

-Shirar Patterson
PRESIDENT & CEO
Heart of Maine United Way



BOARD OF Directors

JESSAMINE POTTLE, CHAIR
Haley Ward Inc.

WENDY DURRAH, VICE CHAIR
Bangor Savings Bank

KRISTEN PERRY, TREASURER
BerryDunn

KENDRA OVERLOCK, SECRETARY
Versant Power

MOLLY BRIGGS, CAMPAIGN CHAIR
Epstein Commercial Real Estate

JAIME AUDET
Northern Light Health

MATT DEXTER
Christine B. Foundation

GERRY FORD
GE Vernova

KATIE FOSTER
R.H. Foster Energy, LLC

SUE MACKEY ANDREWS
Helping Hands with Heart

SANDY NESIN
St. Joseph Healthcare
& Community Care
Partnerships of Maine

DEB SANFORD
Northern Light Health
Eastern Maine Medical Center

KEVIN TESSEO
Darling's Auto Group

ASHLEY TKOWSKI
BerryDunn

PAIGE WILCOX
Wilcox Wellness & Fitness

CHRIS WINSTEAD
Maine Community College System

A LEGACY of giving

For generations, people across the Heart of Maine have stepped up to care for their neighbors. That legacy of giving continues today—through you. Every gift powers change that makes our communities stronger.

Your support means families can put food on the table, children can arrive at school ready to learn, and seniors can remain safe and connected. It gives nonprofits the resources to meet urgent needs today and the partnerships to build lasting solutions for tomorrow. **When you give, you are investing in a thriving, resilient Heart of Maine.**

Our Goals



BASIC NEEDS
Meet basic needs and promote self-sufficiency for all.

SUBSTANCE USE DISORDER
Prevent, treat, and support recovery from substance use disorder.

EARLY CHILDHOOD
Ensure all children have quality early learning experiences.

NONPROFIT CAPACITY BUILDING
Build capacity so nonprofits can grow, collaborate, and lead lasting change.

Our Impact

COUNTY	# Programs & Initiatives Funded	# Served by HoMEUW
Hancock County	16	28,858
Penobscot County	28	46,402
Piscataquis County	16	9,857
Somerset County	12	31,604
Waldo County	12	6,821
Washington County	13	10,700

Learn more: homeunitedway.org

HEART OF MAINE UNITED WAY 2025 ANNUAL REPORT

sponsored by
 Northern Light Health





Campaign Co-chairs, Nate, Molly and Addison Briggs
© Sarah Sullivan Consulting & Photography

PASSING THE TORCH:

A legacy of Community Giving

Generosity often begins with a simple invitation – a colleague encouraging a volunteer shift, a leader sharing why giving matters, or a parent bringing their child along to help. Over time, these moments create a legacy that moves from one person to the next, shaping how a community cares for its own.

Across our region, we see this legacy in families, workplaces, and the next generation of emerging leaders. The Briggs family’s story reflects it well: a grandfather who once chaired the United Way campaign, a father who followed his example, a mother who gives of her time volunteering on committees and community events, and a daughter who grew up learning that even small acts of service make a difference. Today, she leads her own service projects – proof that generosity taught early becomes generosity lived out.

This pattern shows up in workplaces, too. When companies champion collections, volunteering, and community engagement, they create opportunities for people to step in and stay involved. Simple acts like gathering coats, organizing food drives, packing school supplies, build pride and connection that last long beyond any single event.

That’s what it means to pass the torch.

It’s not about one family or one campaign year. It’s about a culture of caring that grows each time someone models kindness, shows up for others, or invites a new person to get involved. This is how a community strengthens itself – one act of giving at a time.

HEART OF MAINE UNITED WAY

By the Numbers

Every dollar invested in Heart of Maine United Way directly supports programs, nonprofit partners, and donor-directed impact across our communities.

HOW YOUR SUPPORT

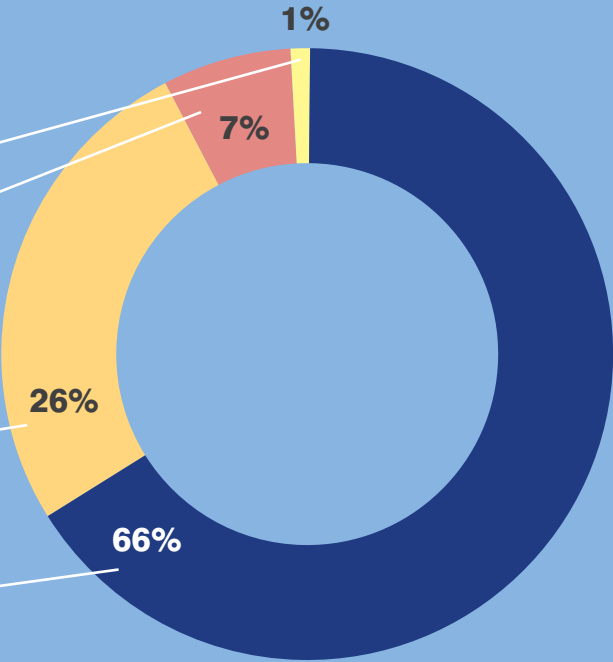
is invested

ADMINISTRATION & GOVERNANCE
1%

IN-KIND PROGRAM COSTS
7%

FUNDRAISING & COMMUNITY ENGAGEMENT
26%

COMMUNITY IMPACT & PROGRAM SUPPORT
66%



66% INVESTED DIRECTLY IN COMMUNITY IMPACT

WHERE OUR SUPPORT

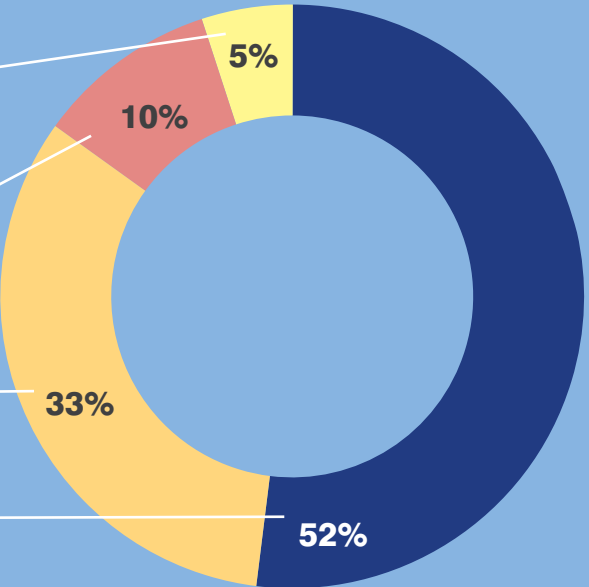
comes from

IN-KIND SUPPORT
5%

CORPORATE & COMMUNITY SUPPORT
10%

GRANTS & GOVERNMENT SUPPORT
33%

INDIVIDUAL & WORKPLACE GIVING
52%



16K
Pounds of food distributed to the community

\$2.3M
Committed to our community through HoMEUW three-year Strategic Investment Grants

31K
Children supported

134K
Community members served

7.5K
Pairs of socks collected during our annual sock drive

ASSETS	2025	2024
Cash & Cash Equivalents	273,735	38,990
Pledges Receivable, Net	431,665	483,088
Accounts Receivable & Other Assets	162,922	124,628
Investments	5,450,583	4,419,980
Property & Equipment	639,223	44,982
Beneficial Interests in Trusts	434,878	407,776
TOTAL ASSETS	\$7,393,006	\$5,519,444

LIABILITIES & NET ASSETS	2025	2024
Liabilities		
Accounts Payable	77,720	40,026
Agency Allocations Payable	367,389	371,873
Donor Designations Payable	234,157	230,662
Note & Leases Payable	307,473	40,446
TOTAL LIABILITIES	\$ 986,739	\$ 683,007

Net Assets		
Unrestricted	1,653,962	985,016
Temporarily Restricted	1,961,765	1,088,483
Permanently Restricted	2,790,540	2,762,938

TOTAL NET ASSETS	\$ 6,406,267	\$ 4,836,437
TOTAL ASSETS & LIABILITIES	\$7,393,006	\$ 5,519,444

Cornerstones

Together, these ten companies and their employees have raised more than half of the Heart of Maine United Way Campaign. They are the foundation and support that our mission is built upon. A special recognition goes to our community champion, Darling’s Auto Group. Thank you to all of our Cornerstone Companies for your dedicated and generous efforts!



Special thanks to our community champion, Darling's Auto Group